



## Georgia-Pacific Paper Products Earn Ecologo Certification



Feb. 27, 2009 - Georgia-Pacific Professional has earned Ecologo certification for many of its tissue, towel, and napkin products.

EcoLogo is an independent third-party certification program that evaluates manufacturing facilities on energy use, waste disposal, and toxics reduction, among other areas. Products and services are judged on environmental performance relative to others in the same category.

Georgia-Pacific chose the EcoLogo program because of its visibility within the industry, according to Dan Silk, head of sustainability for Georgia-Pacific Professional. "EcoLogo is one of the most respected environmental standards in the industry, representing a holistic approach to measurement of environmental impact in the processes for paper manufacturing," Silk says. "It is an excellent fit with our dedication to processes and products that are technologically and environmentally sound."

Georgia-Pacific is calling the certification another notch in its Greener By Design program to reduce the environmental impact of its products. The company has created its own environmental seal to indicate products that incorporate strategies to "reduce, reuse, and recycle."