

EarthTimes

WildCharge, Inc. Changes Name to PureEnergy Solutions, Inc.

Julia Francis

October 7, 2009

BOULDER, Colo. - (Business Wire) WildCharge, Inc., the leader in wire-free power technology, announces today that it has officially changed its name to PureEnergy Solutions, Inc. This announcement comes on the heels of the company announcing a Joint Operating Agreement between WildCharge, Inc. and Pure Energy Visions Corporation, which was approved by boards of directors at both companies. PureEnergy Solutions, Inc. can be found at a new Web site: www.pureenergy.com.

"With so much momentum for both WildCharge and Pure Energy Visions centered around getting our technology and products into mainstream stores and in the hands of consumers, I am very excited at the trajectory of PureEnergy Solutions right out of the gate," said Dennis Grant, chairman and CEO of PureEnergy Solutions, Inc. "Over the last 10 months our company has kicked into high gear with widespread growth and substantial recognition among end users, investors and partners."

Although the company name has changed, WildCharge continues as the brand name for PureEnergy Solutions' patented, market-leading, wire-free power technology. Earlier this year the company developed a WildCharge Mark of Interoperability (MOI) logo that enables consumers to easily

identify products which contain WildCharge technology. Licensing and distribution partners are able to use the MOI on packaging, Web sites and printed materials to alert consumers about the presence of WildCharge wire-free power technology. Consumers can then be confident in knowing their new product is compatible with the existing WildCharge products they already own.

PureEnergy Solutions will continue to offer its environmentally friendly rechargeable alkaline battery products, and will continue to develop and license reference designs for partners that feature WildCharge technology. WildCharge wire-free reference designs developed by PureEnergy Solutions are also available for purchase from the company's Web site, www.pureenergy.com. WildCharge technology products include:

- **Charging Pad** – An extremely thin, portable surface that simultaneously charges as many as five mobile devices by simply placing them on the pad in any contiguous order.
- **Skins** – Durable, protective soft covers that allow cell phones, including Apple's iPhone and iPod touch, and RIM's Blackberry Pearl and Curve, to charge wire-free when used in conjunction with a Charging

Pad or other WildCharge technology-enabled surface.

- **PowerDisc™** - A small, versatile disc, and its accompanying PowerLinks™, that provides wire-free power to hundreds of different mobile devices when used in conjunction with a Charging Pad or other WildCharge technology-enabled surface. Devices supported by PowerDisc include cell phones, Bluetooth headsets, e-book readers, GPS units and more.
- **Universal Adapter** – An adjustable magnetic clip with various tips that enables wire-free charging for most BlackBerry, HTC, Motorola, Nokia and Sony Ericsson cell phones when used with a Charging Pad or other WildCharge technology-enabled surface.

PureEnergy battery products include:

- **Rechargeable Alkaline Batteries** – PureEnergy's Rechargeable Alkaline is the most economically and environmentally responsible battery available. It is the only battery in North America bearing the Eco Logo certification, and is 100 percent compatible with applications that call for disposable batteries. Featuring a seven-year shelf life, the battery requires no initial charge before its first use, and one rechargeable battery can replace up to 100 disposable alkaline batteries. The unique alkaline rechargeable formulation contains no toxic materials that will pollute landfills.
- **Rechargeable Nickel Metal Hydride (NiMH)** - PureEnergy offers NiMH batteries for use in digital cameras. They can be recharged up to 500 times, providing substantial

savings for consumers. PureEnergy offers both regular NiMH batteries (shelf life of approximately three months) and the new Ready-to-Use NiMH (shelf life of approximately eight months).

- **Battery Chargers** - PureEnergy offers seven different chargers to complement its line of battery products. These chargers are available at various price points and offer a variety of features including USB charging, rapid charging and a unique eight-position charger. These chargers have the distinction of all being dual chemistry, allowing consumers to conveniently recharge both Rechargeable Alkaline and NiMH batteries.
- **Cordless Phone Batteries** – PureEnergy offers nine different rechargeable nickel metal hydride (NiMH) cordless phone batteries and battery packs. Unlike the more traditional rechargeable nickel cadmium (NiCd) cordless phone batteries, the NiMH batteries provide longer cycle life and more talk time between charges.

About PureEnergy Solutions, Inc. (formerly WildCharge, Inc.)

PureEnergy Solutions, Inc. is a Boulder, Colo.-based company that is revolutionizing power delivery to portable electronic devices through its branded WildCharge™ wire-free power technology, and is the leading supplier of sustainable and environmentally responsible rechargeable battery products sold under private label and under the PureEnergy™ brand. PureEnergy Solutions is the first company to offer commercially available wire-free charging technology that works with multiple devices across multiple

brands. It is the only battery company in North America to receive the Eco Logo certification for its leadership in battery design. Through its Technology Licensing Program and Mark of Interoperability, PureEnergy Solutions allows licensing partners the ability to create and manufacture products that integrate highly efficient, wire-free technology into their products and bring those products to market very quickly. PureEnergy Solutions enjoys a growing network of licensing partners and distributors and its products are sold in over 12 countries. For more information on PureEnergy Solutions products and licensing capabilities, go to www.pureenergy.com.