



## EcoLogo Launches Hand-Sanitizer Standard

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EcoLogo has launched its first standard for hand sanitizers (also known as instant hand-antiseptic products). The new EcoLogo product-category standard aims to help purchasers select hand-sanitizing products with reduced environmental and health impact, according to Scot Case, vice president of TerraChoice, which manages the EcoLogo Program.

An important aspect of the hand-sanitizer certification is the requirement for bio-based content. EcoLogo certification of these products follows the minimum bio-based content standards set by the U.S. Department of Agriculture's (USDA) BioPreferred program, the EcoLogo release said.

The new standard focuses on the "away-from-home market," which encompasses health-care and food-service facilities, in addition to all other instances away from a personal residence.

BioPreferred is a USDA-led initiative to increase the purchase and use of bio-based products. Bio-based products are composed in whole or in significant part of biological ingredients, such as forestry materials or renewable agricultural materials (including plant, animal, or marine ingredients). The USDA identifies more than 4,500 bio-based products in 42 product categories as "BioPreferred designated" products. For

more information, visit [www.biopreferred.gov](http://www.biopreferred.gov).

For a copy of the EcoLogo hand-sanitizer standard and to learn more about how to certify instant hand-antiseptic products against this standard, please visit [www.ecologo.org](http://www.ecologo.org).

### About EcoLogo

EcoLogo is a third-party, multi-attribute eco-labeling program approved by the Global Ecolabelling Network, an international association of eco-labeling programs, as meeting the ISO 14024 standard. EcoLogo was established in 1988 and today is one of the most recognizable eco-labels in North America. For more information, visit [www.ecologo.org](http://www.ecologo.org).